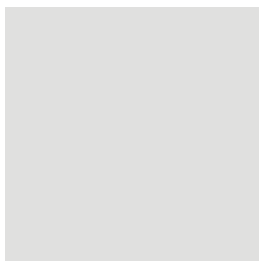


LINKEDIN GRAPHICS

Best sizes for LinkedIn graphics
(jpeg or png best bets)



PERSONAL PROFILE IMAGE, COMPANY PAGE LOGO



400 (w) X 400 (h) pixels

This is the photo of your face on the top of your personal LinkedIn page. Make it professional. This photo is the first clue to the viewer whether they want to connect or do business.

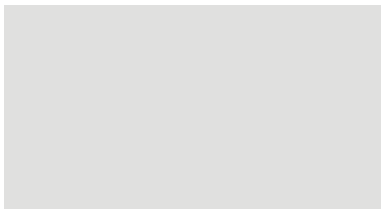
PERSONAL PROFILE TOP BAR



1584 (w) X 396 (h) pixels

Space is valuable. Use this image to provide some information to your contacts or potential client. Maybe it's a photo of you at work. Perhaps a logo, design and company value statement.

POST IMAGE (PERSONAL, COMPANY)



1200 (h) X 627 (w) pixels

A LinkedIn post into the news feed has a much better chance at being read if there's a photo attached. If you attach a URL to your post, the proper sized image will automatically appear.

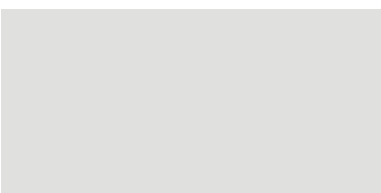
COMPANY PROFILE



1584 (w) X 396 (h) pixels

The slightly unusual header size allows you to create an interesting design incorporating a company value statement and either a work image or an innovative design.

LINKEDIN PULSE (BLOG) HEADER



1536 (w) X 768 (h) pixels

While you have flexibility in the depth you choose here, your standard 1536 X 768 allows your blog to have essential art, but it's not overpowering and it doesn't hide your title on the first screen,

JPEG OR PNG ARE BEST BETS